

ABSTRACT

Automatic dishwashing detergent compositions comprising diacyl peroxide bleaching agent and blooming perfume composition containing blooming perfume ingredients having a boiling point of less than about 260°C and a ClogP of at least about 3, and delayed blooming perfume ingredients having a boiling point of less than about 260° and a ClogP of less than about 3, wherein the weight ratio of blooming perfume ingredients to delayed blooming perfume ingredients is from about 0.25 to about 1.5.